

# Keaton Peters

Dogged reporter capable of data-driven investigations, breaking news and daily coverage

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## Journalism Experience

### **Canary Media, Freelance Contributor / July 2024 - Present**

- Broke news on major clean energy projects including solar on public land in Nevada, offshore wind in New Jersey and green tech manufacturing nationwide.
- Wrote explainers on landfill methane policy nationally and in various states.

### **Government Market News, Policy and Finance Reporter / Feb. 2024 - Present**

- Wrote more than 230 news stories on government grants and policy moves in clean energy, climate change, housing, transportation and artificial intelligence.

### **Inside Climate News, Freelance Contributor / June 2023 - Present**

- Reported on the environmental impact of Bitcoin mining, historic wildfires in the Texas Panhandle and market incentives to plug orphaned oil and gas wells.
- Interviewed members of Congress for articles about legislation to build electric transmission lines and federal tax policy for clean energy and manufacturing.

### **The Texas Tribune, Reporting Fellow / Aug. - Dec. 2023**

- Obtained public records to show how Texas agencies are using AI, including to score standardized tests with negative outcomes for emergent bilingual students.
- Utilized data analysis to uncover stories on rising food insecurity amid inflation and the growing role of utility-scale batteries on the fragile electric grid.
- Demonstrated flexibility between breaking news and enterprise, as I reported on school voucher legislation, the 2024 Republican presidential primary, the Governor's response to Oct. 7, and the Attorney General's impeachment trial.

### **University of Texas at Austin School of Journalism and Media, Graduate Student & Teaching Assistant / Aug. 2022 - Dec. 2023**

- Took classes on news writing, photojournalism, podcast production and data journalism, all of which involved pitching and reporting original ideas.
- Guided about 35 undergraduates to pitch and produce video and audio stories.

### **The Austin American-Statesman, Freelance Contributor / May - Aug. 2023**

- Covered city hall in Bastrop, Texas, including city council elections, debates over city land development codes and business growth in the area southeast of Austin.

### **Reporting Texas, News Reporter / Aug. 2022 - May 2023**

- Contributed to ReportingTexas.com, a UT journalism graduate student publication, where I focused on Austin city hall, school board elections and energy.
- Combined public records, data analysis and extensive source development to write articles on the need for improved water infrastructure across Texas and Austin's publicly-owned utility company's slow response to a winter ice storm.

### **The Daily Californian, Copy Editor / June 2017 - May 2018**

- Fact-checked and copy edited articles for UC Berkeley's student newspaper.
- Wrote print headlines, sub-headings and photo captions for news articles.

## Nonprofit Fundraising & Communications Experience

### **Jolt Initiative, Multimedia Specialist / Nov. 2021 - Dec. 2022**

- Composed a weekly newsletter, social media content and fundraising pitches.
- Built and updated web pages, produced videos, analyzed audience engagement data and gained a deeper understanding of Latin American culture in Texas.

### **CADC LLC, Project Manager / Oct. 2018 - Sep. 2021**

- Worked on nonpartisan voter outreach campaigns, where I managed dozens of staff, wrote and edited daily reports and analyzed data.

## Education

### **University of Texas at Austin**

Master of Arts

Graduated December 2023

Professional Journalism

### **University of California at Berkeley**

Bachelor of Arts

Graduated December 2017

Rhetoric Major

Public Discourse concentration

## Skills

- News reporting, writing, copy editing (AP Style), and content management with WordPress
- Data analysis with RStudio and visualizations with DataWrapper
- Public Information requests for Texas and FOIA for federal agencies
- Finding diverse sources through online research, cold calling and knocking on doors
- Audio recording, editing and music/podcast production
- Taking photos and videos to publish with news features
- Social media: short-form videos, tweet-length text updates, Reddit, tracking audience engagement
- Adobe programs: InDesign, Audition, Premiere, Photoshop, Lightroom
- Writing newsletters, analyzing audience interactions
- Identifying story topics through social media buzz, google trends
- Proficient in Spanish

## Awards & Affiliations

- 2025 Energy Journalism Fellow with the Center on Global Energy Policy at Columbia University
- Member of Investigative Reporters and Editors, Society of Environmental Journalists
- Winner of the UT Austin graduate school of journalism's Best News Feature of 2022-23