

Keaton Peters

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keatonpeters.com

Enterprising reporter specialized in climate and energy but versatile enough for any beat

Journalism Experience

Canary Media, Freelance Contributor / July 2024 - Present

- Broke news on major clean energy projects including solar on public land in Nevada, offshore wind in New Jersey and green tech manufacturing nationwide.
- Wrote explainers on landfill methane policy nationally and in various states.

Inside Climate News, Freelance Contributor / June 2023 - Present

- Reported on the environmental impact of Bitcoin mining, historic wildfires in the Texas Panhandle and market incentives to plug orphaned oil and gas wells.
- Interviewed members of Congress for articles about legislation to build electric transmission lines and federal tax policy for clean energy and manufacturing.

Government Market News, Freelance Contributor / Feb. 2024 - Present

- Wrote more than 150 news briefs on government grants and policy moves in clean energy, climate change, housing, transportation and artificial intelligence.

The Texas Tribune, Reporting Fellow / Aug. - Dec. 2023

- Obtained public records to show how Texas agencies are using AI, including to score standardized tests with negative outcomes for emergent bilingual students.
- Utilized data analysis to uncover stories on rising food insecurity amid inflation and the growing role of utility-scale batteries on the fragile electric grid.
- Demonstrated flexibility between breaking news and enterprise, as I reported on school voucher legislation, the 2024 Republican presidential primary, the Governor's response to Oct. 7, and the Attorney General's impeachment trial.

University of Texas at Austin School of Journalism and Media, Graduate Student & Teaching Assistant / Aug. 2022 - Dec. 2023

- Took classes on news writing, photojournalism, podcast production and data journalism, all of which involved pitching and reporting original ideas.
- Guided about 35 undergraduates to pitch and produce video and audio stories.

The Austin American-Statesman, Freelance Contributor / May - Aug. 2023

- Covered city hall in Bastrop, Texas, including city council elections, debates over city land development codes and business growth in the area southeast of Austin.

Reporting Texas, News Reporter / Aug. 2022 - May 2023

- Contributed to ReportingTexas.com, a UT journalism graduate student publication, where I focused on Austin city hall, school board elections and energy.
- Combined public records, data analysis and extensive source development to write articles on the need for improved water infrastructure across Texas and Austin's publicly-owned utility company's slow response to a winter ice storm.

The Daily Californian, Copy Editor / June 2017 - May 2018

- Fact-checked and copy edited articles for UC Berkeley's student newspaper.
- Wrote print headlines, sub-headings and photo captions for news articles.

Nonprofit Fundraising & Communications Experience

Jolt Initiative, Multimedia Specialist / Nov. 2021 - Dec. 2022

- Composed a weekly newsletter, social media content and fundraising pitches.
- Built and updated web pages, produced videos, analyzed audience engagement data and gained a deeper understanding of Latin American culture in Texas.

CADC LLC, Project Manager / Oct. 2018 - Sep. 2021

- Worked on nonpartisan voter outreach campaigns, where I managed dozens of staff, wrote and edited daily reports and analyzed data.

Education

University of Texas at Austin

Master of Arts
Graduated December 2023
Professional Journalism

University of California at Berkeley

Bachelor of Arts
Graduated December 2017
Rhetoric Major
Public Discourse concentration

Skills

- News reporting, writing, copy editing (AP Style), and content management with WordPress
 - Data analysis with RStudio and visualizations with DataWrapper
 - Public Information requests for Texas and FOIA for federal agencies
 - Finding diverse sources through online research, cold calling and knocking on doors
 - Audio recording, editing and music/podcast production
 - Taking photos and videos to publish with news features
 - Social media: short-form videos, tweet-length text updates, Reddit, tracking audience engagement
 - Adobe programs: InDesign, Audition, Premiere, Photoshop, Lightroom
 - Writing newsletters, analyzing audience interactions
 - Public speaking and hosting events, moderating panels
 - Fundraising through email, phone calls and canvassing
 - Conversational Spanish
- ## Awards & Affiliations
- Member of Investigative Reporters and Editors
 - Awarded Best Feature Story of the 2022-23 academic year by the UT Austin School of Journalism and Media for reporting on plans for an offshore oil export terminal in Brazoria County, Texas.